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## SEASON FINALE CAPS OFF BANNER YEAR FOR ATP WORLD TOUR

*LONDON* – The 2015 Barclays ATP World Tour Finals attracted 262,894 fans to The O2 arena as another year of sold-out crowds flocked to the season finale to witness the world's greatest players battling for the biggest indoor tennis tournament in the world.

The 2015 on-site attendance at The O2 brought the overall attendance on the 2015 ATP World Tour season to an all-time record of 4.5 million fans, rounding off a spectacular season for the ATP World Tour both on and off the court.

The O2 arena ATP World No.1 Novak Djokovic defeated six-time tournament champion Roger Federer in the championship match to capture a record-breaking fourth consecutive season-ending crown (and fifth overall). The victory capped off one of the greatest seasons in the history of the sport for the Serb who captured 11 titles, including three Grand Slams and a record six ATP Masters 1000 titles, to finish the season with an 82-6 win-loss record, and record prize money of \$21,592,125.

In doubles, Wimbledon champions Jean-Julien Rojer and Horia Tecau captured their first season-ending crown and ensured they finished as the year-end No.1 doubles team for the first time.

Off the court, 59 broadcasters across 198 territories televised the season finale. Global television viewership figures are forecast to exceed 100 million. Live and on demand match streaming on TennisTV, the ATP's official live streaming site and mobile app, received more than 7.2 million total streams, an increase of 24%, while the ATP's digital platforms attracted approximately 40 million page views across the eight days.

The ATP's continued focus on offering fans new and creative ways of engaging with the Tour also saw the successful launch of the Tour's new social network, MyATP powered by Vixlet, during the season finale.

During an 'ATP State of Play' media address on Sunday at The O2, Chris Kermode, ATP Executive Chairman & President, disclosed that it had also been a record year for the ATP from a commercial standpoint. "In 2015 alone we've generated in excess of \$160 million in new commercial sponsorship revenues to come over the next five years," said Kermode. "The sport is in the best health it's ever been in thanks to an incredible generation of players as well as the strength of our global platform of tournaments. We will continue to work hard as we strive to ensure continued growth for the Tour in years ahead."

The ATP enjoyed a stellar year in commercial sales in 2015, securing new agreements with Maui Jim, Infosys and Peugeot, while further deals were announced during the season finale with Chinese digital media company Le Sports, as well as an enhanced partnership with Emirates that sees the award-winning airline become the Tour's global Premier Partner through 2020.

The ATP also announced that the season-ending Barclays ATP World Tour Finals would remain at The O2 in London through 2018.

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**About the ATP**

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 62 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2015 ATP World Tour will battle for prestigious titles and Emirates ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Barclays ATP World Tour Finals. Held at The O2 in London, the event will officially crown the 2016 ATP World Tour No.1 presented by Emirates. For more information, please visit [www.ATPWorldTour.com](http://www.ATPWorldTour.com).



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