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ATP AND ATP MEDIA EXPAND PARTNERSHIP WITH AMAZON PRIME VIDEO TO DELIVER ATP WORLD TOUR TENNIS TO NEW AUDIENCES IN THE U.K. & U.S.

- *Amazon Prime Members in the U.K. and Republic of Ireland Will Have Access to 37 ATP World Tour Events*
- *Tennis TV, which includes over 2,000 live matches from the ATP World Tour, will be Available on Amazon Channels in the U.S. in 2018*

LONDON — ATP and ATP Media today announced two new deals with Amazon Prime Video – live and on-demand distribution rights to the ATP World Tour in U.K. and Republic of Ireland, and the availability of Tennis TV on Amazon Channels in the U.S.

ATP World Tour on Amazon Prime Video

Amazon Prime members in the U.K. and Republic of Ireland will have access to 37 ATP World Tour events on Amazon Prime Video in the U.K. and Republic of Ireland from 2019 to 2023. Amazon will have full exclusivity, outside of Tennis TV, to all ATP World Tour Masters 1000s, twelve of each of the 500s and 250s, and the Next Gen ATP Finals. Amazon will also become the ATP's exclusive third-party pay-TV partner for the season-ending Nitto ATP Finals at The O2 in London, the Queen's Club Championships, and the Eastbourne International, with the latter two starting in 2018. In addition to live coverage, Prime members will have on-demand access to completed matches, highlights, tournament review shows, press conferences, and additional original content.

Tennis TV on Amazon Channels

Tennis TV, ATP Media's direct to consumer streaming service, can be subscribed to via Amazon Channels for Prime members in the U.S. on a non-exclusive basis starting in 2018. Subscribers to the Tennis TV service via Amazon Channels will be provided with the ability to watch over 2000 live matches from the ATP World Tour, as well as a wide variety of on-demand content including classic matches and highlights.

These two deals follow the announcement in September that Amazon Prime Video has worldwide streaming rights (excluding China), and the full exclusive video rights in the U.S., outside of Tennis TV, to distribute the Next Gen ATP Finals until the end of 2018. Amazon Prime Video streamed all 16 Next Gen ATP Finals matches during the inaugural men's 21-and-under showcase, which took place 7-11 November in Milan.

Chris Kermode, ATP Executive Chairman & President, said: "We're thrilled to work with Amazon across these two agreements, including a landmark U.K. rights deal from 2019, as it marks a pivotal moment in our sport. Our agreement with Amazon allows us to open up a digital space that is only becoming increasingly important in the world of sport & entertainment."

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Mark Webster, CEO ATP Media, commented: “To be able to bring a household name and global brand such as Amazon to the world of tennis is hugely exciting and the move from traditional linear TV to an OTT offering shows tennis remains at the cutting-edge of global sports media.”

“Our goal is to deliver compelling content to Prime members,” said Jim DeLorenzo, Head of Sports, Amazon Video. “We are excited to bring our customers in the U.S., U.K., and Ireland more tennis with the ATP World Tour and Tennis TV.”

Stuart Watts, COO ATP Media, added: “The U.K. deal is a first in the U.K. for sports broadcasting on this scale and we are delighted to work with Amazon to provide more coverage than ever of the very best of the ATP World Tour. The synergies between a global brand such as Amazon, the ATP and ATP Media are clear for all to see, making this an exciting development for us.”

Media contacts:

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About ATP:

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2017 ATP World Tour will battle for prestigious titles and Emirates ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's best 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Nitto ATP Finals. Held at The O2 in London, the event will officially crown the 2017 ATP World Tour No. 1 presented by Emirates. For more information, please visit www.ATPWorldTour.com.

About ATP Media:

As the broadcast arm of the ATP World Tour, ATP Media was formed in 2001 as Tennis Properties Limited; providing the centralised exploitation across the ATP World Tour, host broadcast production for the Nitto ATP Finals, Next Gen ATP Finals, ATP World Tour Masters 1000s and world feed production for the ATP World Tour 500s. ATP Media has unrivalled access and expertise in the full-service broadcast production of men's professional tennis with an end to end solution for global broadcasters incorporating: rights sales, multi-platform production, a global fibre distribution network and a market leading digital archive. For more information, please visit www.atpmedia.tv.

About Amazon Video:

Amazon Video is a premium on-demand entertainment service that offers customers the greatest choice in what to watch, and how to watch it. Amazon Video is the only service that provides all the following:

- Prime Video: Thousands of popular movies and TV episodes, to stream or download, including Amazon Originals and Exclusives like American Gods, based on the award-winning novel by Neil Gaiman; recently launched Series 2 of Preacher starring Oscar nominated Ruth Negga and Dominic Cooper; Sneaky Pete, executive produced by Bryan Cranston; Goliath, starring Billy Bob Thornton; 2016 BAFTA winning Transparent; Ridley Scott produced The Man in the High Castle; 2016 Golden Globe® winning MR. ROBOT; Bosch, based on Michael Connelly's best-selling books; all series of Ripper Street and Clarkson, Hammond and May show The Grand Tour. Plus, must-see films like The BFG, The

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Imitation Game, Free State of Jones, The Hateful Eight, Room, Spotlight and more. Prime Video is also now available to customers in more than 200 countries and territories around the globe.

- **Amazon Channels (U.K.):** Allowing Prime members to add over 40 individual channel subscriptions including Discovery, Eurosport Player, hayu and others to their Prime Video viewing experience for an additional low monthly subscription fee, without the need to sign up for a bundle or enter a lengthy contract.
- **Amazon Channels (U.S.):** Over 100 channel subscriptions that Prime members can add to their membership, including HBO, SHOWTIME, STARZ, Cinemax, PBS KIDS, Acorn TV and more. To view the full list of channels available, visit www.amazon.com/channels.
- **Rent or Own:** Thousands of titles, including new-release movies and current TV shows available for on-demand rental or purchase for all Amazon customers.
- **Watch Anywhere:** Instantly watch anytime, anywhere through the Amazon Video app on smart TVs, mobile devices and tablets, Amazon Fire TV, Fire TV Stick, and Fire tablets, on Xbox, PlayStation, Wii and Wii U, on the Amazon Prime Video app available on Google Play and through the web at www.amazon.co.uk/primevideo.
- **Premium Features:** Top features like 4K Ultra HD, High Dynamic Range (HDR) and mobile downloads for offline viewing.

In addition to thousands of Prime Video movies and TV episodes, Prime members enjoy One-Day Delivery, Prime Music, Prime Live Events, Prime Reading, Prime Photos, early access to Lightning Deals and more— all available for a monthly membership of £7.99/month, or a best value annual membership of just £79/year. Amazon customers who are not already members can start a 30-day free trial of Amazon Prime by visiting www.amazon.co.uk/prime.

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