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ATP AND ENEL EXTEND PARTNERSHIP THROUGH 2013

MONTE-CARLO, MONACO — The ATP and Enel, Europe's third largest energy company, have renewed their partnership for an additional 3-year term, meaning the Italian energy company will remain as the ATP's official electricity supplier through 2013.

In addition, the new agreement will also see Enel sponsor an increased number of ATP World Tour events from 2011-2013. The Italian energy company will sponsor the following tournaments in 2011: the Movistar Open in Santiago, the Internazionali BNL d'Italia in Rome, the Barcelona Open BancSabadell, the BCR Open Romania in Bucharest, and the season-ending Barclays ATP World Tour Finals in London.

"We are delighted to extend our partnership with Enel for a further three years," said Laurent Delanney, CEO, ATP Europe. "It is an exciting time to be involved in men's professional tennis, as our world-class athletes continue to deliver incredible entertainment on the biggest stages throughout the season. We are pleased that Enel share our excitement for the future of the sport. We look forward to continuing our successful partnership."

Enel, an official partner of the ATP since 2008, also has sponsored the 2009 Swimming World Championships in Rome as well as the Ducati MotoGP team.

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Media contacts:

ATP: Simon Higson (shigson@atpworldtour.com), +44 (0)20 7381 7890

About the ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 62 tournaments in 32 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the ATP World Tour battle for prestigious titles and South African Airways 2011 ATP Rankings points at Grand Slams (non ATP events), ATP World Tour Masters 1000, ATP World Tour 500 and ATP World Tour 250 events. At the end of the season only the world's top 8 ranked men's singles players and top 8 doubles teams, based on their performance throughout the year, will qualify to compete for the last title of the season at the Barclays ATP World Tour Finals. Held at The O2 in London, the event will officially crown the 2011 ATP World Tour No.1 in singles and doubles. For more information, please visit www.ATPWorldTour.com



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