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News Release

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DJOKOVIC SELF-PORTRAIT UNVEILED TO MARK QUALIFICATION FOR BARCLAYS ATP WORLD TOUR FINALS

LONDON – In celebration of Novak Djokovic's qualification for the 2010 Barclays ATP World Tour Finals, the ATP has released the Serbian's one-of-a-kind self-portrait, created using paint covered tennis balls, to mark his participation in this year's season-ending event.

As the first three players to qualify for the tournament, Djokovic's artwork will hang alongside self-portraits by World No.1 Rafael Nadal and 16-time Grand Slam champion Roger Federer in the lead up to the season finale, to be held at The O2 in London from 21-28 November. Only the world's Top 8 players who qualify to compete in the season finale will have their works of art exhibited and auctioned for charity in London.

Djokovic, renowned for his sense of humour on the Tour, showcased an appetite for artistic freedom during the making of his self-portrait. "It's a great achievement to qualify for the Barclays ATP World Tour Finals again. It was one of my main goals for the season to get back to The O2 again at the end of the season. And if tennis doesn't work out, maybe I'll have a second career as an artist once they see my self-portrait in London. It's not bad if I say so myself! I hope it can help raise some money for charity through the auction," he said.

The Serb, who won his 18th career title last Sunday at the China Open in Beijing, captured the season-ending event in 2008 but fell during the group stages last year at The O2. Djokovic is already looking forward to a return to The O2 in November.

"It was incredible how many people came out to watch each and every match last year. I haven't experienced that before. Every match I played last year was a full stadium with 15,000 people and I really look forward to playing in front of that crowd again. Of course I will do my best to get even further than I did last year to try to pass the group stage," said the World No.2.

The tournament is the world's biggest indoor tennis event, where each of the top eight players are drawn to play a minimum of three round-robin matches to determine which four players advance to the knockout semi-finals. Tickets are available online at www.BarclaysATPWorldTourFinals.com.

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About the Barclays ATP World Tour Finals

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams. This spectacular season-ending tournament determines the official year-end South African Airways ATP Rankings and also crowns the official ATP World Tour Champion of the Year. Played using a round-robin format, the top eight ATP World Tour stars all play three matches as they battle for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was

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reborn as the Barclays ATP World Tour Finals and the event will stay in the heart of London at The O2 until 2013.

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