4 November 2012

ATP WORLD TOUR STARS HELP RAISE OVER £400K FOR GREAT ORMOND STREET HOSPITAL CHILDREN'S CHARITY

LONDON – The world's top men's singles players and doubles teams, including Novak Djokovic, Roger Federer, Andy Murray and Bob and Mike Bryan, gathered on Saturday evening at the official Barclays ATP World Tour Finals Gala, at The Royal Courts of Justice in London. The event, supported by Moët & Chandon, raised more than £400,000 for Great Ormond Street Hospital Children's Charity.

The Gala officially launched the 2012 Barclays ATP World Tour Finals - the year-end climax to the men's professional tennis season, to be played 5-12 November at The O2 - and raised vital funds for the new respiratory ward at Great Ormond Street Hospital.

The glamorous event was hosted by Kirsty Gallacher and Dan Lobb, with guests enjoying an exclusive performance from Brit and MOBO award winner Lemar and a DJ set from Emma B.

The world's best players personally supported the night by joining Moët & Chandon's philanthropic 'Toast for a Cause' initiative, raising a mini Moët as they walked the red carpet. Moët & Chandon in turn made a donation for each participating player directly to Great Ormond Street Hospital Children's Charity. Players helped raise an additional £22,500 on the night by offering three lucky guests the chance to join them on stage for a once-in-a-lifetime group photo.

Federer, a six-time winner of the Barclays ATP World Tour Finals, said: "It's great to be all together, in one place, for one cause, and that's the Great Ormond Street Hospital tonight. I'm happy that we're hopefully going to be able to raise a lot of money for the many kids that need it. I'm thrilled to be here tonight for a great cause."

ATP Executive Chairman & President, Brad Drewett, said: "On behalf of the ATP, I'm delighted to officially welcome our singles players and doubles teams to London ahead of the Barclays ATP World Tour Finals, as well as raising money for an extremely worthy cause through this great occasion. We'd like to thank all those who gave so generously on the night in support of Great Ormond Street Hospital Children's Charity."

An exclusive auction was held on the night, with lots including a rare gold-leaf Methuselah of Moët & Chandon signed by the world's top tennis players. Other highly prized auction items included: VIP tickets to the 2013 Barclays ATP World Tour Finals at The O2, a unique Hamilton & Inches pendant inspired by Disney•Pixar's Brave and a NISSAN VIP experience at the Dubai 24 Hour Race.

With tickets still available for the 2012 Barclays ATP World Tour Finals, don't miss your chance to witness the world's top eight singles players and doubles teams competing in the world's biggest indoor tennis tournament from 5 – 12 November at The O2. For more information, visit: www.BarclaysATPWorldTourFinals.com

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About the Barclays ATP World Tour Finals
The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for South African Airways ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the $1.76m prize money on offer for the winner. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2013.

About Great Ormond Street Hospital Children's Charity
Great Ormond Street Hospital is one of the world's leading children's hospitals with the broadest range of dedicated, children's healthcare specialists under one roof in the UK. The hospital's pioneering research and treatment gives hope to children who are suffering from the rarest, most complex and often life-threatening conditions, from across the country and abroad.

Great Ormond Street Hospital Children's Charity needs to raise £50 million a year to help rebuild and refurbish Great Ormond Street Hospital, provide vital up-to-date equipment and fund research into better treatments for the children. You can help us to provide world class care for our patients and families. For more information visit www.gosh.org

About Moët & Chandon
Moët & Chandon is the champagne of success and glamour since 1743. Renowned for its achievements, firsts and legendary pioneering spirit, Moët & Chandon is the Maison that introduced champagne to the world. Synonymous with the most venerable of traditions and the most modern of pleasures, Moët & Chandon has celebrated life's most triumphant moments with grandeur and generosity for nearly 270 years.

The Champagne of Victory
Moët & Chandon's heritage is rooted in an appreciation for shared celebratory moments, the pursuit of success and quality, and a taste for challenge. Whether celebrating personal athletic accomplishments or sponsoring the world's most glamorous athletic competitions, Moët & Chandon is an icon of victorious achievement in sports.

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