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News Release

BarclaysATPWorldTourFinals.com

## ATP ANNOUNCES NISSAN AS OFFICIAL CAR OF THE 2010 BARCLAYS ATP WORLD TOUR FINALS

LONDON— The ATP announced today that Nissan will become an official partner of the 2010 Barclays ATP World Tour Finals, to be held at The O2 in London from 21-28 November.

The association brings Nissan on board as the official car supplier of the ATP's season-ending tournament for a one-year term. Nissan will be transporting the world's top eight singles players and doubles teams across the eight days of the tournament and will receive on court brand exposure during the ATP's crown jewel event.

John Parslow, Marketing Manager, Nissan Motor (GB) Limited commented: "We are thrilled to be involved in such a significant event, which extends Nissan's proud partnership with The O2. The Barclays ATP World Tour Finals offers a brilliant opportunity to showcase our diverse range of cars, including the soon to launch Nissan LEAF, the world's first, mass market family 100% electric vehicle."

Nissan, a founding partner of The O2, will be using a combination of Qashqai, Murano, X-TRAIL, Navara, Pathfinder and LEAF vehicles to manage player transportation during the tournament.

"We are happy to welcome Nissan as the official car supplier of the 2010 Barclays ATP World Tour Finals. Transportation services are a critical part of every ATP World Tour tournament and as a founding partner of the venue, Nissan is familiar with handling world-class events at The O2. We look forward to a successful partnership," said Brad Drewett, Tournament Director, Barclays ATP World Tour Finals.

Rafael Nadal, Roger Federer, Novak Djokovic, Andy Murray and Robin Soderling, have already qualified for the tournament. Three singles places remain up for grabs as the likes of likes of, Andy Roddick and Fernando Verdasco, Tomas Berdych and David Ferrer battle for the last remaining spots at the season-ending event.

For more information and tickets, visit [www.BarclaysATPWorldTourFinals.com](http://www.BarclaysATPWorldTourFinals.com).

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### Media contacts:

ATP: Simon Higson ([shigson@atpworldtour.com](mailto:shigson@atpworldtour.com)), +44 (0)20 7381 7890

Nissan: Linda Robinson ([Linda.Robinson@nissan.co.uk](mailto:Linda.Robinson@nissan.co.uk)), +44 (0)1923 899932

### About Nissan

- 1 in 3 cars built in the UK is a Nissan
- Nissan Sunderland Plant has a workforce of 4,100
- Note, Juke, Qashqai and Qashqai+2 are all produced at Sunderland Plant
- Leaf electric vehicle will be produced in Sunderland Plant from 2013
- UK is Nissan's biggest market in Europe
- Over 80 per cent of production is exported to 45 markets worldwide

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- Nissan's Sunderland Plant has been named as the biggest UK car plant for the past 12 years
- Sunderland Plant won a Queen's Award for Export in 2009, fourth received since plant opened in 1986
- The plant built its 5 millionth car in June 2008
- Sunderland Plant's 2009 calendar year volume totalled 338,150 units
- Over 80 per cent of Nissan cars sold in the UK in 2009 were built in Sunderland Plant
- Nissan's European design centre is located in Paddington, London and employs around 50 people
- Nissan's European Technical Centre is based in Cranfield, Bedfordshire and employs around 750 people
- Nissan's UK Sales & Marketing operation is based in Rickmansworth and employs around 170 people

#### About the Barclays ATP World Tour Finals

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for South African Airways ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the \$1.6m prize money on offer for the winner. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2013.

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