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News Release

BarclaysATPWorldTourFinals.com

ATP LAUNCHES ONLINE CHARITY AUCTION FEATURING ONE-OF-A-KIND SELF-PORTRAITS BY WORLD'S TOP TENNIS PLAYERS

Bidding on Soderling self-portrait starts today at 8 pm GMT / 3 pm ET

“Art of Tennis” exhibit on display this month in London at La Galleria Pall Mall and The O2

LONDON – Beginning today, the public has the chance to own a unique piece of tennis history. The ATP has launched an online auction for charity featuring self-portraits created by the world's top tennis players to celebrate their participation in the 2010 Barclays ATP World Tour Finals being played at The O2 from the 21st-28th November.

Now through the 28th November, the public will be able to bid on original works by Rafael Nadal, Roger Federer, Novak Djokovic, Andy Murray, Robin Soderling and the remaining three qualifiers through www.BarclaysATPWorldTourFinals.com/ArtofTennis. The artworks will be put up for auction for staggered 10-day intervals throughout the month to create excitement in the build up to and during the season-ending event. Soderling's self-portrait will be the first to go under the hammer for a 10-day period, with bidding beginning today at 8 pm GMT / 3 pm ET. Check the website for the complete auction schedule.

All proceeds from the auction of the one-of-a-kind artworks and autographed racquets used by the players will benefit charity, with 50% of the proceeds going to the Barclays ATP World Tour Finals official tournament charity – Save The Children – and the other 50% going to each player's chosen charity.

British No.1 Andy Murray, who has selected Children in Need as his charity of choice, commented: “It was great fun creating my self-portrait, although my artistic skills definitely need a bit of work! The proceeds for my artwork will be shared between Children in Need and the tournament charity, Save the Children. They are both amazing causes so I'd encourage everyone to take a look at the artwork and see if there's anything there that might look good hanging up in your lounge!”

The tennis stars used their skills to create individual masterpieces, each measuring approximately 4 feet x 5 feet, by hitting paint-covered tennis balls against large art canvases. Each canvas was overlaid with a stencilled image which, when removed, revealed a unique self-portrait showing one of the player's signature moves on court. Three spots in the ATP World Tour season finale at The O2 are still up for grabs and those additional artworks will be added to the auction site once the players have qualified.

Fans and prospective bidders can view the original portraits at the free “Art of Tennis” exhibition at the following locations this month:

La Galleria Pall Mall
30 Royal Opera Arcade
London, SW1Y 4UY
8-18 November

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RICOH

FedEx



Fan Zone @ Barclays ATP World Tour Finals

The O2, London

21-28 November

Note to Editors

The Barclays ATP World Tour Finals at The O2 from the 21st – 28th November in is the world's biggest indoor tennis event, where each of the top eight players are drawn to play a minimum of three round-robin matches to determine which four players advance to the knockout semi-finals. Tickets are available online now at www.BarclaysATPWorldTourFinals.com.

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About the Barclays ATP World Tour Finals

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for South African Airways ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the \$1.6m prize money on offer for the winner. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2013.

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