



ATP PLAYER SELF-PORTRAITS RAISE MORE THAN \$125,000 FOR CHARITY AS PART OF THE 2010 BARCLAYS ATP WORLD TOUR FINALS

Andy Roddick's artwork surges to \$33,100 on final day of auction

LONDON – Self-portraits and signed racquets of the eight finalists who competed at the 2010 Barclays ATP World Tour Finals have raised a total of \$127,755 in an online charity auction organised by the ATP.

To mark their qualification for the season-ending tournament, the eight players who battled it out for the last title of the year at The O2 in London produced unique self-portraits by hitting paint covered tennis balls at large art canvases. Each canvas was overlaid with a stencilled image, which, when removed, revealed a unique self-portrait showing one of the player's signature moves on court.

All proceeds from the auction will benefit charity, with 50% of the proceeds going to the Barclays ATP World Tour Finals official tournament charity – Save the Children – and the other 50% going to each player's chosen charity.

Justin Forsyth, Chief Executive Save the Children UK, said: "Save the Children are delighted to be the Barclays ATP World Tour Finals official charity and we would like to thank Barclays, the ATP and especially the players for supporting our work through the Art of Tennis auction. The auction has raised over \$127,000, which is a fantastic achievement for children all over the world."

The self-portraits and signed racquets were exhibited at La Galleria Pall Mall art gallery in London ahead of the tournament, and in the Fan Zone at The O2 during the event. The artworks became the subject of an online bidding battle throughout the tournament, with fans all over the world eager to get their hands on a unique piece of tennis history created by the world's best players.

Andy Roddick's self-portrait made a late surge on the final day of the auction to come out on top at an impressive \$33,100. Roger Federer's artwork came in second on \$27,300, with Rafael Nadal in third place on \$26,500. Novak Djokovic's artwork also made a late surge to earn \$22,103. A total of 662 bids were placed on the 8 pieces of art.

Player (Charity of Choice)	Origin of Winning Bid	Sold
Roddick (Andy Roddick Foundation)	USA	\$ 33,100.00
Federer (Roger Federer Foundation)	UK	\$ 27,300.00
Nadal (Rafael Nadal Foundation)	UK	\$ 26,500.00
Djokovic (Novak Djokovic Foundation)	USA	\$ 22,103.00
Murray (BBC Children in Need)	UK	\$ 7,301.00
Soderling (World Childhood Foundation)	Japan	\$ 5,100.00
Ferrer (Save the Children)	USA	\$ 3,350.00
Berdych (Save the Children)	Switzerland	\$ 3,001.00
		\$ 127,755.00

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About the Barclays ATP World Tour Finals

The Barclays ATP World Tour Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams. This spectacular season-ending tournament determines the official year-end South African Airways ATP Rankings and also crowns the official ATP World Tour Champion of the Year. Played using a round-robin format, the top eight ATP World Tour stars all play three matches as they battle for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was reborn as the Barclays ATP World Tour Finals and the event will stay in the heart of London at The O2 until 2013.

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