



10 September 2015

## ATP And Infosys Announce Strategic Technology Partnership

LONDON – The ATP and Infosys (NYSE: INFY), a global leader in consulting, technology, outsourcing and next-generation services, today announced a strategic partnership to leverage the latest technological advances in mobility, cloud and analytics to transform the experience of tennis fans and players the world over.

As part of this partnership, Infosys will become the Global Technology Services Partner and Platinum Sponsor of the ATP World Tour, as well as the season-ending Barclays ATP World Tour Finals, for the next three years.

Chris Kermode, ATP Executive Chairman & President, said, “We’re delighted to be launching this new partnership with Infosys. The opportunities surrounding technology, statistics and data in men’s professional tennis are vast. Today’s announcement is fantastic news for the ATP as we welcome an industry leader in Infosys and take an important step towards exploring new opportunities in this area. We look forward to developing a number of exciting initiatives as part of the partnership.”

Like most popular sports, tennis fans are increasingly consuming more content about the sport across multiple channels. Active fan engagement today demands contextual, real-time information and insights about the game across a variety of channels. Infosys, as the exclusive Global Technology Services Partner of the ATP World Tour, will leverage its expertise in cloud, mobility and analytics to manage, analyze and interpret large volumes of tennis data (both historical and current) and present insights and predictions through interactive platforms for ATP fans, players, partners and the media.

Dr. Vishal Sikka, Chief Executive Officer, Infosys, said, “As a fan personally of tennis, it is really exciting to think about how we can invent great new and engaging experiences for fans. Great experiences for tennis fans is what ATP has always stood for, and we can now take this to even greater heights with our work together. Fans will soon have the opportunity to get completely immersed in the action, and feel the passion and intensity in every match, and more. This partnership will enable us to bring new experiences in new ways to fans worldwide and will also serve to inform many new types of consumer engagements in other walks of life.”

Under this partnership, Infosys will work on several key initiatives for the ATP World Tour. These will include:

- Creation of an exclusive **Infosys ATP Scores & Stats Centre** to revolutionise engagement with tennis fans by providing unprecedented insights and predictions about every tournament, every match and every point. The Scores & Stats Centre will be powered by the Infosys Information Platform (IIP), an open-source data analytics platform for data visualization and data analysis.
- Reimagine the **ATP Player Zone**, a next-generation player engagement platform and mobile app, to elevate the experience for players and enable them to register for tournaments, review travel information, connect with other players, and stay up-to-date on all ATP World Tour news.



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- Manage the infrastructure, applications and data of **ATP World Tour** by leveraging the elasticity and computational power of the cloud-based model.

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The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 62 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2014 ATP World Tour will battle for prestigious titles and Emirates ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Barclays ATP World Tour Finals. Held at The O2 in London, the event will officially crown the 2015 ATP World Tour No.1 presented by Emirates. For more information, please visit [www.ATPWorldTour.com](http://www.ATPWorldTour.com).

**About Infosys**

Infosys is a global leader in consulting, technology, outsourcing and next-generation services. We enable clients, in more than 50 countries, to stay a step ahead of emerging business trends and outperform the competition. We help them transform and thrive in a changing world by co-creating breakthrough solutions that combine strategic insights and execution excellence.

Visit [www.infosys.com](http://www.infosys.com) to see how Infosys (NYSE: INFY), with US\$ 8.7 billion in annual revenues and 179,000+ employees, is helping enterprises renew themselves while also creating new avenues to generate value.

**Safe Harbor**

Certain statements in this press release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2015 and our Forms 6- K for the quarters ended June 30, 2014, September 30, 2014



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and December 31, 2014. These filings are available at [www.sec.gov](http://www.sec.gov). Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. Any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.



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