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NITTO ATP FINALS WELCOMES J.P. MORGAN AS OFFICIAL BANKING PARTNER OF SEASON FINALE

LONDON – The ATP today announced a new partnership that will see J. P. Morgan become a Platinum Partner and Official Banking Partner of the Nitto ATP Finals beginning in 2017. The news follows May’s announcement that the world’s biggest indoor tennis tournament would remain at The O2 in London through 2020.

‘Our season finale in London has enjoyed great success since 2009, and continues to grow on a global level, attracting more than 100 million broadcast viewers in 2016. Today, we’re delighted to welcome J.P. Morgan as partner to our prestigious showcase event,’ said Chris Kermode, ATP Executive Chairman & President. ‘This new agreement is a testament to what we have built over the last eight years at The O2, and we look forward to growing the tournament’s success even more with the support of such a world-renowned brand.’

‘The Nitto ATP Finals tournament is the perfect fit for J.P. Morgan. The competition features the world’s best singles and doubles players at the top of their game. Earning a coveted spot at the season showdown is a result of hard work, focus and success throughout the year – all values we share at J.P. Morgan,’ said Vis Raghavan, J.P. Morgan’s Head of Banking for the Europe, Middle East, and Africa and Deputy CEO of the region.

‘The Nitto ATP Finals will be an exciting show for tennis fans everywhere, but especially for those who get to experience the action live here in London. We’re thrilled to help bring the best-of-the-best to The O2,’ said Alessandro Barnaba, J.P. Morgan’s Co-Head of International Sales and Marketing.

To be held 12-19 November, the Nitto ATP Finals welcomes more than 250,000 fans to The O2 arena each year, as well as generating a global TV viewership of more than 100 million, as the ATP’s best eight qualified singles players and doubles teams compete over eight days at the biggest indoor tennis tournament in the world.

Rafael Nadal and Roger Federer have secured the first two singles berths to this year’s tournament. The players are locked in what appears to be a two-way battle for the coveted year-end No. 1 Emirates ATP Ranking, which could be decided in London for the second consecutive year. In 2016, Andy Murray needed to beat Novak Djokovic in the final to become the 17th man in history to finish the year No. 1.

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About the Nitto ATP Finals

TITLE PARTNER

Nitto

PLATINUM PARTNERS



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J.P.Morgan

The Nitto ATP Finals is the year-end climax to the men's professional tennis season, featuring only the world's best eight qualified singles players and doubles teams as they battle it out for the last title of the season. Players compete for Emirates ATP Rankings points throughout the season in a bid to earn one of the eight coveted berths and a chance to win the biggest indoor tennis tournament in the world. Played using a round-robin format, each player plays three matches as they compete for a berth in the knockout semi-finals and beyond. The prestigious tournament has been contested in major cities around the world with a rich history dating back to the birth of The Masters in 1970 in Tokyo. Since 2000 the event has taken place in cities such as Lisbon, Sydney, and Shanghai. In 2009 the tournament was moved to London, where it will be played through 2020. For more information, please visit www.NittoATPFinals.com

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