



7 November 2012

ATP AND RICOH EXTEND PARTNERSHIP THROUGH 2015

Global technology leader continues support of men's professional tennis

LONDON – The ATP and Ricoh announced today that they have extended their partnership a further three years through 2015 for the company to be a Platinum Partner and Official Office Solutions Provider of the ATP World Tour in Europe. The extension will see the 10th anniversary of the partnership in 2015.

A partner of the ATP World Tour since 2005, Ricoh provides state-of-the-art document solutions and services to ensure that ATP and tournament operations are efficient and productive. In 2011 Ricoh introduced its Sustainability Optimisation Programme to 13 ATP World Tour tournaments, making all critical document processes carbon neutral.

“Ricoh has been an outstanding partner to the ATP for nearly a decade,” said Brad Drewett, ATP Executive Chairman and President. “They have supported the Tour as the popularity of men’s tennis has reached new heights with this current generation of superstars and our international platform of events. Through the years, Ricoh has significantly expanded its sponsorship to include more tournaments in Europe and new tournaments in India, Thailand and Australia. It is dedicated partners like Ricoh that enable us to operate a successful global tour week in and week out.”

As part of the agreement, Ricoh also has extended its existing sponsorship of ATP World Tour events in Monte-Carlo, Rome, Madrid, Hamburg, Paris, Basel, Rotterdam, Stockholm, Vienna, Moscow and the Barclays ATP World Tour Finals through 2015.

Ricoh's on-court branding at these events includes the prominent Ricoh umpire chairs, speed-serve displays and associated TV graphics.

Akira Oyama, CEO, Ricoh Europe said, “Our relationship with the ATP has allowed us to ensure that all document management processes provided by Ricoh are entirely carbon neutral. It is through this partnership approach we can collectively demonstrate our excellence and commitment in tennis and sustainability.”

Following the success of the ATP partnership in Europe, Ricoh also sponsors ATP World Tour tournaments in Chennai, Bangkok and Sydney. The company made its first foray into professional tennis in Asia last year.

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About Ricoh

Ricoh is a global technology company specialising in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in more than 200 countries and regions. In the financial year ending March 2012, Ricoh Group had worldwide sales of 1,903 billion yen (approx. 23 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialised industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, imagine. change. Ricoh helps companies transform the way they work and harness the collective imagination of their employees. For further information, please visit www.ricoh-europe.com

About The ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP World Tour, the ATP Challenger Tour and the ATP Champions Tour. With 62 tournaments in 31 countries, the ATP World Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the ATP World Tour battle for prestigious titles and South African Airways ATP Rankings points at ATP World Tour Masters 1000, 500 and 250 events, as well as Grand Slams (non ATP events). At the end of the season only the world's top 8 ranked men's singles players and top 8 doubles teams, based on their performance throughout the year, will qualify to compete for the last title of the season at the Barclays ATP World Tour Finals. Held at The O2 in London, the event will officially crown the 2012 ATP World Tour No.1 in singles and doubles. For more information, please visit www.ATPWorldTour.com



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